



## ***New KONI Sport Performance Dampers for Classic '70-83 Datsun Z-cars***

Just in time for the 50<sup>th</sup> Anniversary of the legendary Datsun 240Z sports car, KONI Shock Absorbers and Datsun Z specialist Motorsport Auto have partnered exclusively to introduce new KONI Sport performance dampers for the early generations of the classic Datsun 240Z, 260Z, 280Z, and 280ZX.

The new externally rebound adjustable KONI Sport strut yellow inserts and shocks for the 1970 through 1983 Datsun Z-cars are being publicly introduced at the Motorsport Auto / [www.thezstore.com](http://www.thezstore.com) booth at California Speedfest presented by the Vintage Auto Racing Associates (VARA). The event this year celebrates the 50<sup>th</sup> anniversary of the Datsun Z-cars and takes place January 18<sup>th</sup> - 20<sup>th</sup> at the Auto Club Speedway in Fontana, CA. For more event information, go to <https://www.vararacing.com/california-speed-fest>.

“The Datsun 240Z is such an iconic sports car and KONI has a long history with these much-loved cars,” said KONI America Product Manager Lee Grimes. “When Motorsport Auto came to us for an updated performance damper to meet their customer’s modern performance needs, we knew the timing was right.”

The new Z-car KONI Sports are designed for use on both stock and modified street cars as well as autocross and track day cars. Designed to give a good balance of street ride quality and handling at the soft end of the adjustment range, the KONI Sports can easily be tuned up to nearly double the rebound damping force for more aggressive control needs by simply opening the hood or rear hatch and turning a KONI adjuster knob.

“We’re excited to be partnering with KONI, the gold standard of performance shocks and struts,” said Greg Smith, owner of Motorsport Auto. “Whether your Z is a weekend warrior or a weekend cruiser, these adjustable KONI dampers will exceed your expectations.”

	Front	Rear
1970-8 /1974 Datsun 240Z & 260Z	8641 1031SPORT*	8641 1032SPORT*
1974-1978 Datsun 260Z & 280Z	8641 1033SPORT*	8641 1034SPORT*
1979-1983 Datsun 280ZX	8641 1035SPORT*	8241 1314SPORT

\* strut insert that fits inside the unmodified factory strut housing

KONI Sport adjustable dampers are also available for the later 300ZX, 350Z and 370Z cars

### **About KONI SPORT**

KONI Sport struts and shocks are the industry leader in externally adjustable damping, establishing the ultimate user control. By easily adjusting from KONI's vehicle specific baseline balance of comfort and performance up to 100% firmer for more aggressive handling and motion control, KONI Sport transforms the “daily driver” into the weekend track machine without hassle. With its very broad range

of adjustability, KONI Sport is a great choice to upgrade a stock, original equipment (OE) suspension or when matched with lowering springs and other performance upgrades for better handling and a more aggressive look and road feel. KONI Sport carries a limited lifetime warranty as with most KONI products.

### **About Motorsport Auto**

Motorsport Auto was established in 1979 by partners Ken and Greg Smith, who happen to be father and son. Back then, mail order auto parts specialists were a novelty. But Ken and Greg had a vision: become a full-service cataloger of every part and accessory a Z-car owner could ever possibly need or want, and build the company on a foundation of customer service.

The vision also includes top-notch technical assistance. Every customer service team member is a Z-Car expert, helping clients select just the right parts for their project. They are dedicated to personal service, where the customer can choose whether to research and order online, call a toll-free number, send an e-mail, standard mail, fax, or visit a real showroom. Their online store, The Z Store, is the largest Z-only store in the world, with over 6000 parts. Over 7,500 square feet of inventory means we can ship most parts right away. Motorsport is proud to serve Z and ZX enthusiasts worldwide.

### **About KONI**

As a part of ITT Motion Technologies, and as they've been doing for over 80 years, KONI develops, manufactures, and markets high performance shock absorbers for many types of private and commercial vehicles, including street and racing cars, trucks, buses, recreational vehicles, and military vehicles as well as high speed trains. ITT Motion Technologies is a world leader in the development and production of components for the transport and automobile industry.

Website: [koni-na.com](http://koni-na.com)

For media questions about this release or general information pertaining to the launch of KONI Special ACTIVE, please contact our media partner listed below:

David Dalton  
859-441-4684  
[david@thinkshopcreative.com](mailto:david@thinkshopcreative.com)

