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Champion Racing Association Powered by JEGS  
*For Immediate Release:*

## **KONI Named the Spec Shock of the Victory Custom Trailers CRA Junior Late Models**

Salem, IN (February 6, 2019) – Champion Racing Association Powered by JEGS officials have announced that KONI has agreed to become a marketing partner of CRA and will be the Spec Shock of the Victory Custom Trailers CRA Junior Late Models for the 2019, 2020 and 2021 race seasons. This will be KONI's first ever involvement with CRA.

"KONI North America is honored to be selected as the Spec shock absorber for the new Victory Custom Trailers CRA Junior Late Model racing series," remarked Allen Briere with KONI North America. "KONI Shock Absorbers have a long history supplying our 30 series dampers to many circle track racing series. We look forward to offering our tamper proof adjustable shock absorber to this series and supporting each driver with their needs. This platform is designed to give each driver the winning advantage of a KONI while allowing the same adjustability range."

"We are very happy to welcome KONI as a new marketing partner with CRA in 2019," remarked R.J. Scott, Managing Partner with CRA. "We felt KONI had a great product that would help accomplish our goals of keeping the Victory Custom Trailers CRA Junior Late Models as economical as possible. We look forward to working with KONI this coming season and appreciate their support of our racers!"

KONI will be a Contingency Product Sponsor of the Victory Custom Trailers CRA Junior Late Models each season. KONI will award a shock to a random finisher at each series event during each season. KONI will award the series Champion, points runner-up and third place in final points with a shock. In addition, KONI will be a major point's fund sponsor for the Victory Custom Trailers CRA Junior Late Models each season.

KONI Shocks are the only approved shocks to use with the Victory Custom Trailers CRA Junior Late Models. The following KONI Shocks Models are approved for use with the Victory Custom Trailers CRA Junior Late Models for the 2019 season: KON30-7325, KON30-7436, KON30-7499, KON30-7647, KON30-9325, KON30-9436.

As a part of ITT Motion Technologies, and as they've been doing for over 80 years, KONI develops, manufactures, and markets high performance shock absorbers for many types of private and commercial vehicles, including street and racing cars, trucks, buses, recreational vehicles, and military vehicles as well as high speed trains. ITT Motion Technologies is a world leader in the development and production of components for the transport and automobile industry. More information on KONI can be found on their web site at [koni-na.com](http://koni-na.com)

More information on all the CRA Series is available at [www.cra-racing.com](http://www.cra-racing.com).

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