



KONI Shock Absorbers and Runge Cars Meet Up at SEMA

KONI Shock Absorbers, a global leader in suspension damping technology, and Runge Cars, a builder of handcrafted, bespoke automobiles, recently announced a new partnership that places KONI suspension on each of the hand-built cars. Today, it was announced that Runge Cars will have automobiles on display in the KONI booth at the SEMA trade show in Las Vegas, NV, on October 30th.

The new KONI and Runge partnership will be on display front and center in KONI's SEMA (Specialty Equipment Market Association) booth #24035. Runge Cars will present two different looks - a completed Runge RS Rennspyder finished in polished aluminum, and the skeletal underpinnings of a Runge RS Coupe clearly displaying the exclusive KONI adjustable shocks developed specifically for Runge.

KONI's SEMA display covers the entire range from its product lines, including the all new KONI Special ACTIVE. KONI sales and engineering teams will be on hand to talk about the product, technology and new releases along with future products including the soon-to-be-released STR.T light truck line.

The display is the first public step of the partnership, which has seen Chris Runge and KONI engineers working side by side to find a custom solution for Runge's custom cars.

"Runge Cars is just interesting to all of us at KONI, because of both what he's doing and how innovative it is," Allen Briere, Automotive and Heavy Duty Sales at KONI, said. "There are not a lot of people that do this anymore. Lots of people modify cars, but this is completely different. This is building from the ground up, and we're thrilled to show these Runge Cars off to the industry."

The SEMA Show takes place October 30 through November 2 at the Las Vegas Convention Center as the premier automotive specialty products trade event in the world. The show itself draws more than 60,000 industry insiders from around the globe.

"I've never been to SEMA," Chris Runge said. "Typically, I'm not real big on showing my cars. So this is way out of my comfort zone. I do it just to drive and go have fun with them, they're really not show cars. But, everyone that sees them loves them and they always attract quite a crowd. So, it will be a good time, but I'm pretty nervous about it!"

About KONI

As a part of ITT's Motion Technologies, and as they've been doing for over 80 years, KONI develops, manufactures, and markets high performance shock absorbers for many types of private and commercial vehicles, including street and racing cars, trucks, buses, recreational vehicles, and military vehicles as well as high speed trains. ITT Motion Technologies is a world leader in the development and production of components for the automobile and railway industry.

Runge Cars

RÜNGE Cars specializes in producing handcrafted, bespoke automobiles and furniture. Each commission is designed to customer specifications. Executing traditional coachbuilding techniques, bodywork is hand formed of aluminum over body bucks and finally fitted to the "Superleicht" aluminum tube form.